



ACT! ARTS COUNCIL OF TAMWORTH

SPONSOR/ADVERTISER RATES, AD SIZES, BENEFITS



RATES IN BOLD REFLECT THE 5% DISCOUNT GIVEN WHEN PAYMENT ACCOMPANIES ORDER.

SEASON SPONSORS - \$1757.50 (\$1850)

1 page ad in full color (4.5W x 7.5H) on inside front cover, **plus** an ad on ACT's program series rack card, **plus** an ad on ACT's website, www.artstamworth.org

Your logo and tag line on a banner at front door of venue for **every** ACT performance

Recognition as season sponsor in **all** of ACT's publicity for **every** ACT event

2 tickets for each 2009-2010 performance and 8 passes to be used at any performance

PRESENTING SPONSORS - 1187.50 (\$1250)

1 page ad in full color (4.5W x 7.5H) on inside back cover or back cover as available, **plus** an ad on ACT's website, www.artstamworth.org

Recognition as presenting sponsor in **all** of ACT's publicity for **every** ACT performance

2 tickets for each 2009-2010 performance and 8 passes to be used at any performance

MAJOR SPONSORS - \$570 (\$600)

1/2 page ad in full color (4.5W x 3.63H) in program centerfold

Recognition as a major sponsor in **all** of ACT's publicity for **four** performances or programs

8 passes to be used at any ACT 2009-2010 performance, maximum 2 per show

SPONSOR - \$380 (\$400)

1/2 page black & white ad (4.5W x 3.63H)

Recognition as a sponsor in **all** of ACT's publicity for **two** performances or programs

6 passes to be used at any ACT 2009-2010 performance, maximum 2 per show

CO-SPONSOR - \$237.50 (\$250)

1/4 page black & white ad (vertical 2.18W x 3.63H or horizontal 4.5W x 1.75H)

Recognition as a co-sponsor in **all** of ACT's publicity for **one** performance or program

4 passes to be used at any ACT 2009-2010 performance, maximum 2 per show

ADVERTISER - \$142.50 (\$150)

1/8 page black & white ad (2.18W x 1.75H)

A listing in our program guide's index and a listing on our website, with a link to your website

2 passes to be used at any ACT 2009-2010 performance

SPONSOR BENEFITS

(provided to all but 1/8 page ads)

Your company name on display in the lobby at **all** ACT performances

Acknowledgement from the stage at the events you sponsor

Acknowledgement in the performance inserts for the events you sponsor

Links to your website in the online publicity for the events you sponsor

A listing in our program guide's index and a listing on our website, with a link to your website